

 JUNIOR LEAGUE OF  
**ALBANY**  
**Touch-A-Truck**



Presented by

**BBL**

**Saturday, May 2<sup>nd</sup>**

**9AM - 2PM**

**at BBL Construction Services**

**302 Washington Ave Ext**

**Albany, NY 12203**

Touch-A-Truck is our largest annual fundraiser - a high-energy, hands-on event where children and families explore heavy machinery and meet the professionals who build, protect, and serve the Capital Region. With more than 20 construction, emergency, utility, and specialty vehicles on display, guests are invited to touch, climb, and honk for a truly memorable experience. The event attracts over 1,000 attendees, and all proceeds directly support our mission to advance women's leadership for meaningful community impact through volunteer action, collaboration and training.

**Sign Up!**



## **Sponsorship Packages:**

**Big Rig Presenting Sponsor - \$5,000 - CLAIMED**

**Hard Hat - \$2,500 - EXCLUSIVE**

- Logo featured on hard hats distributed to every child attendee
- Recognition on the event website, in email marketing, and in shared social media posts
- One dedicated (exclusive) social media spotlight post
- Logo on day-of event signage
- Opportunity to include sponsor-provided promotional materials in attendee bags
- Complimentary admission for six families

**Steamroller - \$1,000**

- Recognition on the event website, in email marketing, and in shared social media posts
- One dedicated (exclusive) social media spotlight post on event page
- Logo on day-of event signage
- Complimentary admission for three families

**Excavator - \$500**

- Recognition on the event website, in email marketing, and in shared social media posts
- Name on day-of event signage
- Complimentary admission for one family

**NYS Public Employees Federation Vendor Village**

**Village Information Partners - free of charge**

- For nonprofit organizations and community groups providing free resources, activities, or family engagement experiences aligned with JLA mission

**Commercial Vendor - \$100**

- For businesses and organizations promoting their services, distributing marketing materials, generating leads, or selling products during the event

[www.juniorleaguealbany.org](http://www.juniorleaguealbany.org)

